



Getting published in top journals – what *do* editors look for?

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EiC *The Lancet Diabetes &
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Topics to cover

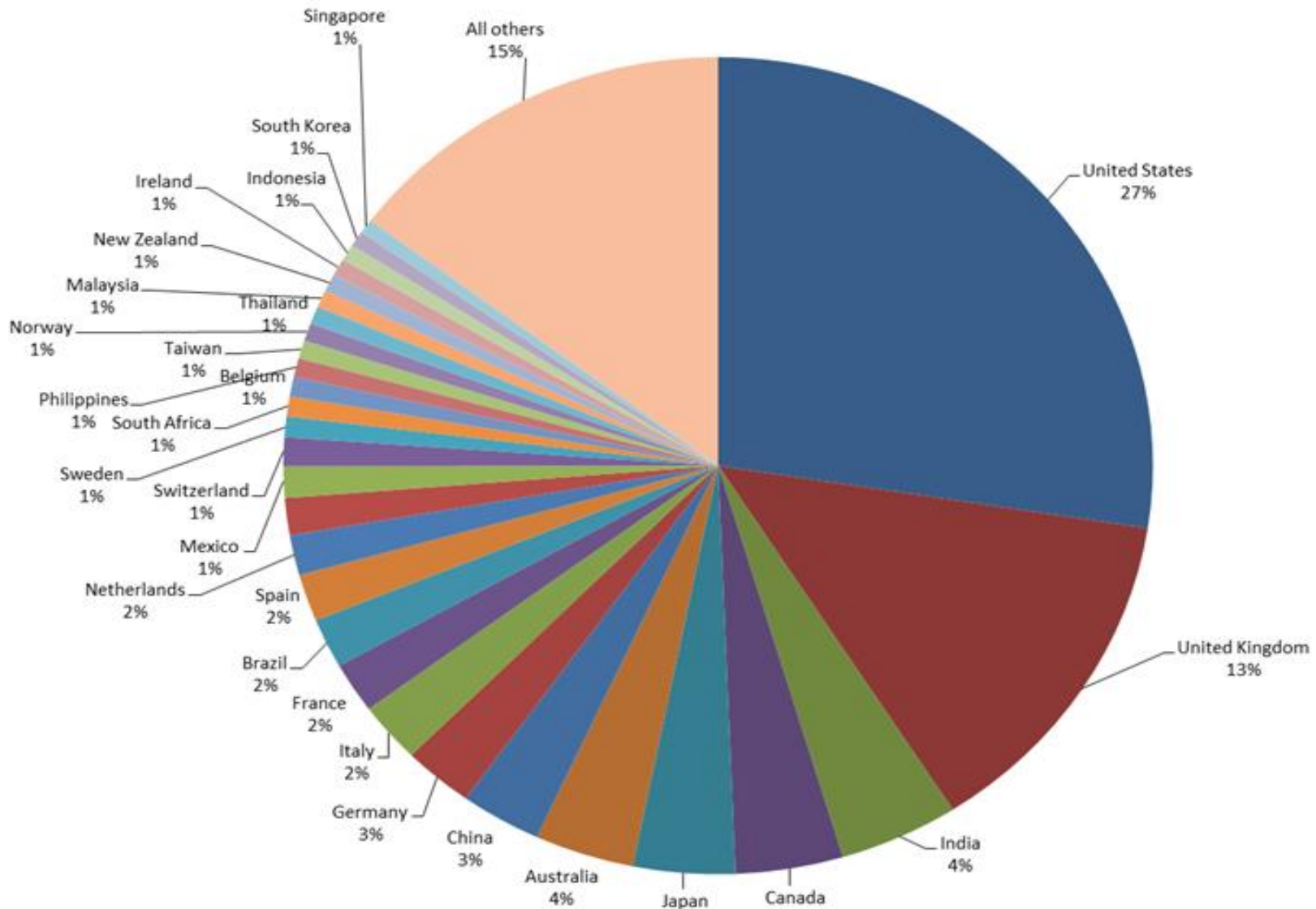


- How a high impact medical journal works – example, The Lancet group
- What editors look for in a paper
- How we handle papers

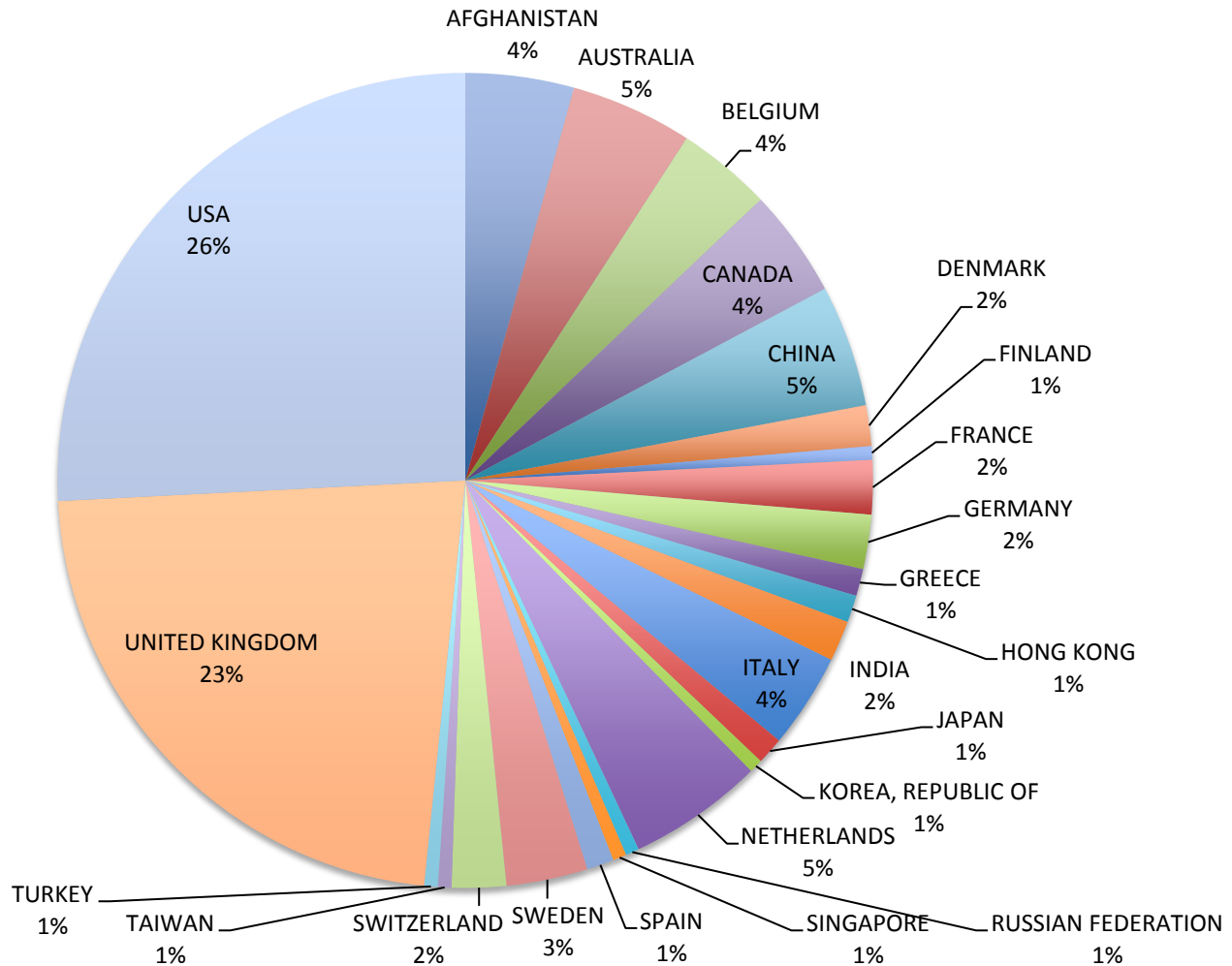
The Lancet editorial structure

- In house team of full time peer review editors
- In house team of assistant (copy) editors
- No external editorial staff (called assistant editors by other journals)
- External advisory board members
- 100 staff in total for The Lancet Group
- Based in London City

TheLancet.com Readers



Country of corresponding author for accepted articles for TL journals



Number of submissions per year

- The Lancet – circa 9000
- The Lancet Global Health – circa 1000
- The Lancet Diabetes & Endocrinology – circa 1000
- The Lancet Infectious Diseases – circa 1200

Number of manuscripts published per year

- The Lancet – circa 364
- The Lancet Global Health – circa 50
- The Lancet Diabetes & Endocrinology – circa 80
- The Lancet Infectious Diseases – circa 120
- Reject 90-96% of submissions
- Competition is high!!

So what do we do with submitted papers?



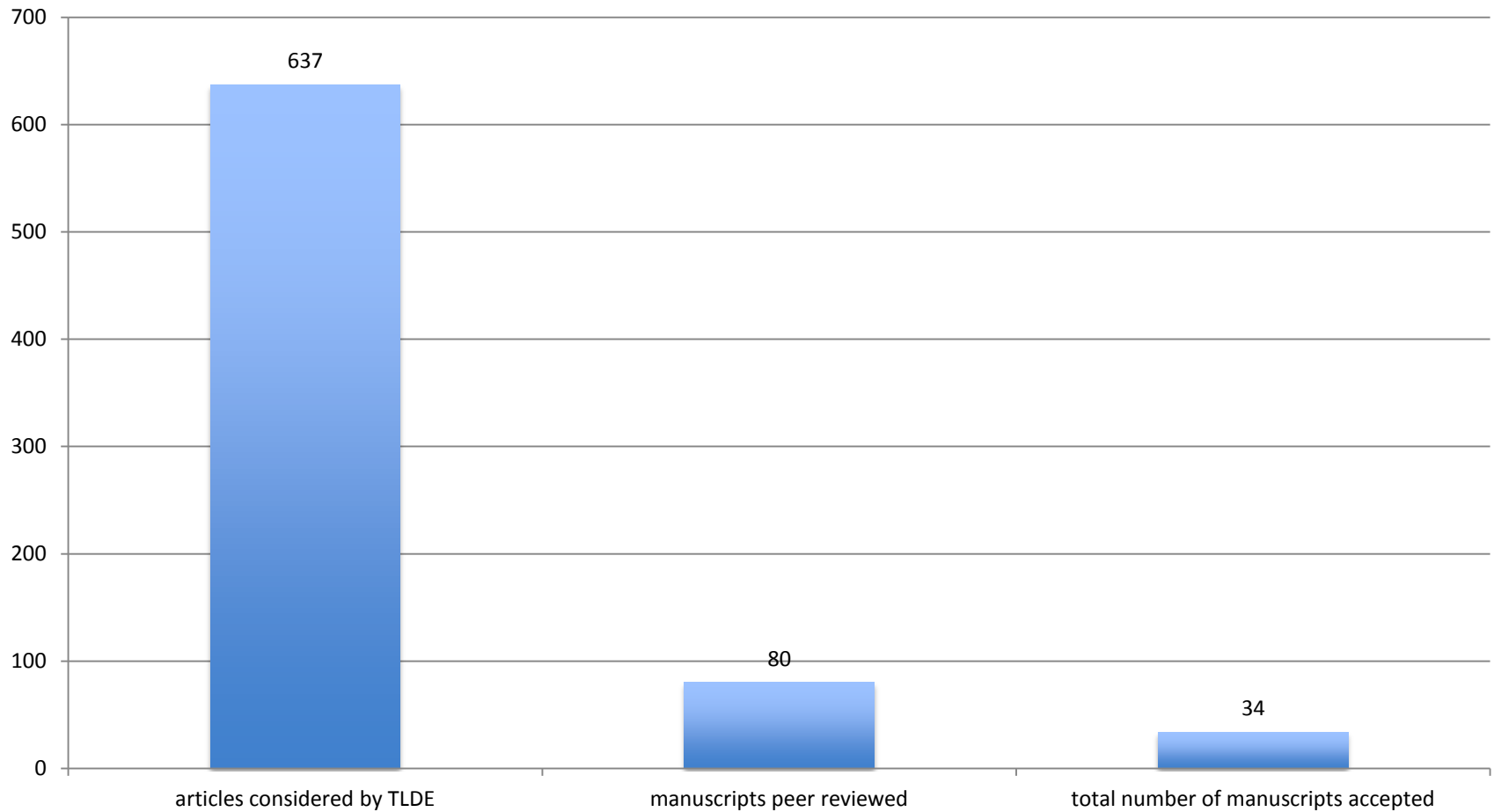
How we handle papers




EiC first read

- EiC reads all submissions – quickly!
- Looking for
 - 1) Correct subject area match for journal
 - 2) Correct clinical orientation for journal
 - 3) Question that study is trying to answer
 - 4) Potential addition to field
 - 5) Depth of study
 - 6) Brief methodology
 - 7) Second read and discussion for all those who pass first read
- I reject 50% of manuscripts after first read
- We reject 75% of manuscripts after first and second read

Manuscripts from submission to published



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- Send out around 13% of articles
 - Accept about 40% of those peer reviewed

“I regret to inform you.....”



What are we looking for?



- Research that will have a proximate effect on patient care (disease management)
- Research that will change the way we prevent disease
- Research that will change the way in which we think about a disease (demography, epidemiology, pathophysiology)

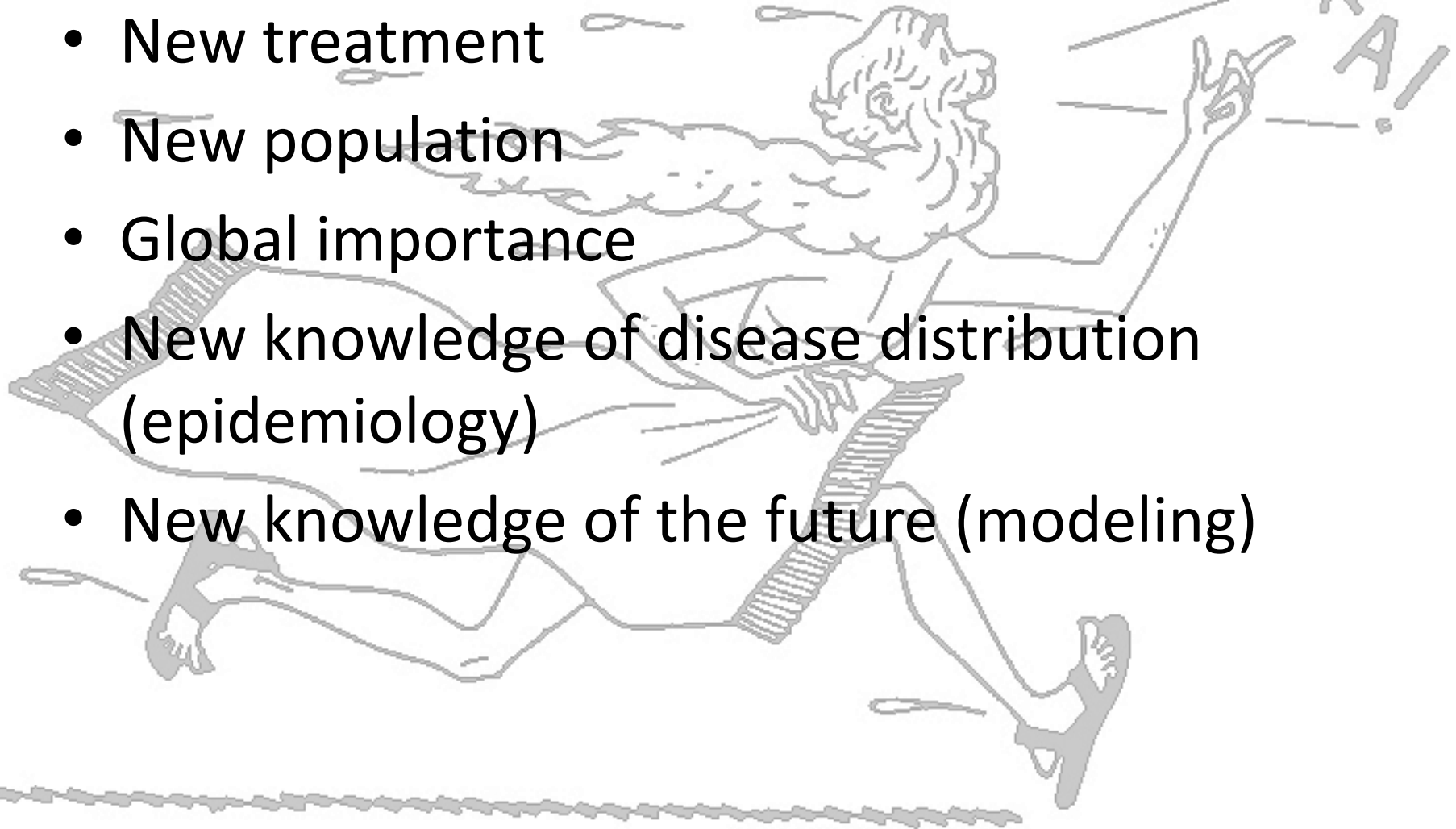
What are we looking for?



- Randomised controlled trials (50%)
- Meta-analyses
- Epidemiology studies
- Modeling and prediction
- Risk – new risk factors
- Basic science

Tells us something new

- New treatment
- New population
- Global importance
- New knowledge of disease distribution (epidemiology)
- New knowledge of the future (modeling)



Conclusion

- If you want to get published in a top journal
- Don't start thinking about how when you are due to write up
- Start thinking about how when you start planning your project
- Ask yourself – what elements will this journal want to see for me to be able to publish in it
- In that way you will
- 1) get published in a top journal
- 2) have an influential piece of work

Thank-you!

